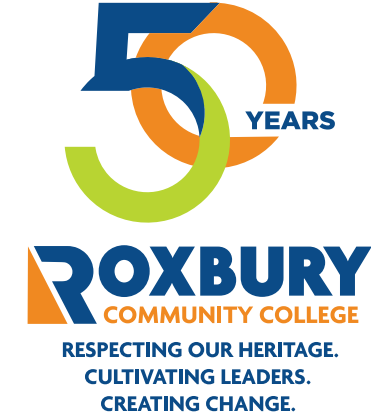


50TH ANNIVERSARY SPONSORSHIP LEVELS



Years of dreaming and planning came to life in 1973, when Roxbury Community College (RCC) opened its doors. While much has changed over the past 50 years, the overriding mission of the College has not – RCC is and always will be a beacon of quality, affordable education, welcoming all.

The College will celebrate its 50th year through a year-long celebration, culminating with the Golden Jubilee Gala in February 2024. The 50th anniversary will commemorate the unique history of the College while ushering in a new era that positions the College for growth in all areas, including student support programs, scholarships, and more. To reach the ambitious goals of the 50th anniversary, the Roxbury Community College Foundation (RCCF) needs support from donors like you!

50TH GOLDEN ANNIVERSARY PRESENTING SPONSOR

\$500K

- ✦ Recognition as PRESENTING SPONSOR across all 5 events
- ✦ Includes lead sponsor benefits across all 5 events
- ✦ Opportunity available for one sponsor only

Presenting Sponsor Benefits

- ✦ Presenting Sponsor Logo Visibility:
 - ✦ All 50th Anniversary event materials, print and digital
 - ✦ Media Arts Center 50th Anniversary banner
 - ✦ Convention Center Digital Billboard
 - ✦ Digital displays at Roxbury Community College throughout the 2023 calendar year
 - ✦ Full page ads in all event program books
 - ✦ Co-branded promotional items in all event swag bags
- ✦ Tabling opportunities at all 50th Anniversary events, plus 10 additional tabling opportunities throughout the year at Roxbury Community College
- ✦ 15 tickets to VIP receptions/meet and greets at each 50th Anniversary event
- ✦ 40 tickets to the 50th Anniversary Golden Jubilee Gala
- ✦ Sponsor 10 Community Hero tickets to the 50th Anniversary Golden Jubilee Gala

50TH PIONEERS SPONSORSHIP	\$150K	\$100K	\$50K	25K
Branded promotional items to all event attendees	✓			
Speaking opportunity or video from sponsor	✓			
Lead sponsor logo on traveling exhibition display	✓			
Tickets to VIP receptions/meet and greets	✓	✓		
Company logo on:				
✦ Dedicated signage and screens during event	✓	✓	✓	
✦ Event webpage, RCC Donor webpage, Event print materials, Program Book Ad (with sponsored content), Post-event email communication	✓	✓	✓	✓

50TH ANNIVERSARY SPONSORSHIP LEVELS

HOMECOMING SPONSORSHIP	\$150K	\$100K	\$50K	\$25K
Branded promotional items to all event attendees	✓			
Speaking opportunity or video from sponsor	✓			
Tickets to VIP receptions/meet and greets	✓	✓		
Tickets to panel discussions and/or keynote speakers	20	20	20	20
Company logo on:				
<ul style="list-style-type: none"> One month of advertisement on RCC digital displays 	✓	✓		
<ul style="list-style-type: none"> Dedicated signage and screens at all Homecoming events - 3 days, across 3 locations 	✓	✓	✓	
<ul style="list-style-type: none"> Event T-shirts, Event webpage, RCC Donor webpage, Event print material, Program Book Ad (with sponsored content), Post-event email communication 	✓	✓	✓	✓

HEALTH, WELLNESS & HEALING FORUM SPONSORSHIP	\$150K	\$100K	\$50K	\$25K
Branded promotional items to all event attendees	✓			
Speaking opportunity or video from sponsor	✓			
Tickets to VIP receptions/meet and greets	✓	✓		
Pop up retail opportunities at Reggie Lewis Center	✓	✓		
Tabling during Day 2 program events	✓	✓		
Tickets to panel discussions and/or keynote speakers	20	20	20	20
Company logo on:				
<ul style="list-style-type: none"> 12 months of signage at Reggie Lewis Center 	✓			
<ul style="list-style-type: none"> Dedicated signage and screens during event 	✓	✓	✓	
<ul style="list-style-type: none"> Event T-shirts, Event webpage, RCC Donor webpage, Event print material, Program Book Ad (with sponsored content), Post-event email communication 	✓	✓	✓	✓

ACADEMIC SYMPOSIUM SPONSORSHIP	\$150K	\$100K	\$50K	25K
Conference registration fees covered for 10 attendees	✓			
Branded promotional items to all event attendees	✓			
Speaking opportunity or video from sponsor	✓			
Tickets to VIP receptions/meet and greets	✓	✓		
Tabling during event	✓	✓		
Tickets to panel discussions and/or keynote speakers	20	20	20	20
Company logo on:				
<ul style="list-style-type: none"> Dedicated signage and screens during event 	✓	✓	✓	
<ul style="list-style-type: none"> Event webpage, RCC Donor webpage, Event print material, Program Book Ad (with sponsored content), Post-event email communication 	✓	✓	✓	✓

50TH ANNIVERSARY SPONSORSHIP LEVELS

GALA SPONSORSHIP	\$250K	\$100K	\$50K	\$25K	\$15K
Gala tickets	30	20	15	10	5
Sponsored Community Hero tickets	6	4	2		
VIP Reception tickets	10	5	2		
Premiere seating and reserved seating for after party	✓	✓	✓		
Company logo on:					
♦ Convention Center digital billboard, Step-and-repeat	✓				
♦ Dedicated signage and screens throughout the venue	✓	✓			
♦ Program Book Full Page Ad (with sponsored content)	✓	✓	✓	✓	
♦ Event webpage, RCC Donor webpage, Post-event email communication	✓	✓	✓	✓	✓
Company listing on:					
♦ Dedicated signage and screens throughout the venue	✓	✓	✓	✓	✓
♦ Event webpage, Donor webpage, Post-event email communication	✓	✓	✓	✓	✓
Engagement and photo opportunities with Gala keynote, performers and RCC President, Jackie Jenkins-Scott	✓	✓			
Recognition on the 50th Anniversary commemorative plaque in RCC Student Commons	✓	✓	✓	✓	✓
Engagement and photo opportunities with an RCC 50 Pioneer Honoree	✓	✓	✓	✓	✓

ADVERTISING AND TABLING OPPORTUNITIES

Program Books

Health, Wellness and Healing Forum and Academic Symposium

SPECIFICATIONS	CORPORATE	LOCAL BUSINESS/NON-PROFIT
Full page color (5" W x 8" H)	\$3,000	\$1,500
½ page color (5" W x 3.875" H)	\$1,500	\$750
¼ page color (2.375" W x 3.575" H)	\$500	\$250

Gala

Full page color (5" W x 8" H)	\$5,000
½ page color (5" W x 3.875" H)	\$2,500
¼ page color (2.375" W x 3.575" H)	\$1,500

Tabling

Homecoming, Health, Wellness and Healing Forum and Academic Symposium

EVENTS	CORPORATE	LOCAL BUSINESS	NON-PROFIT
Homecoming Block Party	\$5,000	\$2,500	\$1,000
Health, Wellness and Healing Forum Day 2	\$5,000	\$2,500	\$1,000
Academic Symposium	\$5,000	\$2,500	\$1,000